



03/02/2026  
IPSB/26-753

**Attention: Infiniti Retail Principals, Executive Managers, Parts & Service Managers**

**Subject: Supplier transition to New Value Advantage® Wiper Blade Program**

Dear Dealer Partners,

We are excited to announce an important enhancement to our Wiper Blade Program that will strengthen our product offering and improve the overall customer experience across our network.

We are transitioning to a new supplier for our entire wiper blade portfolio. This update is part of our ongoing commitment to deliver stronger product performance, increased quality, and a more streamlined assortment to support your business.

### **Introducing 100% Beam Technology**

Today, our lineup includes Conventional, Hybrid, and Beam wipers.

With the new program, we will transition to a 100% Beam spec, adopting the latest wiper blade technology in the market.

Benefits of the new Beam-only lineup:

Superior performance in all weather conditions

Improved durability and wear resistance

Enhanced customer satisfaction with a premium-tier product



This transition will significantly simplify our assortment:

- Reduced number of SKUs
- Broader vehicle coverage per SKU
- Improved inventory efficiency for dealers

This means fewer parts to stock while still covering more applications, helping reduce complexity and improving fill rate performance.

## Improved Connector for Easier Installation

The new program includes a redesigned connector system that makes installation and removal faster and more intuitive. This improvement is expected to simplify your operations and enhance your customers' experience at the service bay.

### What to expect?

As with any major product update, there will be a short transition period.

- Dealers may receive two temporary packaging versions during the initial rollout.
- Neither version represents the final packaging design.
- Final standardized packaging is expected to be ready by the end of April.

We appreciate your understanding as we work through this temporary packaging phase. Rest assured, product quality and specifications will be consistent across all packaging types.

We appreciate your partnership and support as we introduce this improved wiper blade program. If you have questions regarding the transition, product specifications, or inventory planning, please contact your regional representative.

Together, we are delivering better products and better service to our customers.